

Current Employment**SECURE-RES – July 2006-Present**

- Senior Natural Search Analyst: April 2007-Present
- Natural Search Technician: July 2006-April 2007
- Research and Development related to Internet Marketing
- Perform Search Engine Optimization for client sites on six-week recurring schedule
- Perform all minor website changes for clients
- Developed ASP content managed systems (multi-faceted Press-Room system, Guest Comments system)
- Create sales team training podcasts, developed podcast management system with ASP/XML

Videography**Elite Videography – July 2004-present**

- Wedding videography, dance recitals, corporate video, website development

In Tune with Jacksonville – August 2005-December 2005

- UNF produced television show airing on local WB network once a month
- Produce packages for show each month

Florida Rock Industries Inc. – December 2004-April 2005

- Series of corporate videos documenting safety procedures for training employees

Video By Orlando – February 2004-June 2005

- Videography for wedding ceremonies and receptions

Bartram Trail High School

- Open House Welcome – 2000 & 2001 - Videography, editing, graphics/titling
- Football Team Highlight Reel – 2001 & 2002 -Videography, editing, graphics
- Miss Bartram Trail Pageant 2003, 2004, 2005, 2006 - Set-up live shoot equipment, directed/produced, editing, graphics

Internships**The Florida Times-Union - <http://www.jacksonville.com> - January 2005-December 2005**

- New Media online sports department
- Update and design pages for Jacksonville.com sports and ultimatejaguars.com
- Produce press conference/news videos at various sporting events including-- Super Bowl XXXIX, The Players Championship, Bausch & Lomb Tennis, NFL Draft

First Coast News – September 2005-December 2005

- Volunteer work in sports department
- Film high school football games, edit highlights for news

Website Development**JagsZone - <http://www.jagszone.com>**

- Maintained since 1997-Jacksonville Jaguars unofficial fan site; Custom graphics; content management system; integrated PHP message board scripts; Custom PHP Scripting; MySQL Database

kBasarab.com - <http://www.kbasarab.com>

- Personal site of images, favorite sites, and journal; Customization of standard journal script; custom graphics; customized image gallery system – PHP, MySQL

Elitevideography.com - <http://www.elitevideography.com>

- Designed and built for personal videography company

Other Experience**Publix Supermarkets Inc. May 2000-present**

- Currently Job Class Trainer and DSD receiving backup. Experience with DSD inventory, dry grocery, customer service
- Build/merchandise displays, inventory control, training of associates, merchandising, and maintaining high customer service standards

Equipment/Computer Experience

- Video - Canon GL-2, Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop CS2
- Website Development - Macromedia Dreamweaver 8, PHP, ASP/XML Programming, MySQL/SQL Database

Education:**University of North Florida**

- Graduation Date: Fall 2005
- Bachelor of Science – Communications; Broadcast Tract - Minor in Criminal Justice

4567 St. Johns Bluff Rd. S
Jacksonville, FL 32224

Bartram Trail High School

- Graduation Date: Spring 2002
- Graduated with College-Prep Diploma and Cum Laude Honors
- Received Departmental award for TV and stage production
- Graduated with four credits in TV production and two credits in television internships
- International Thespian Society – Lighting director for regional/state competition of "The Ugly Duckling"

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